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Weight Loss Club
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HIGH-ANTIOXIDANT
PROTEIN MEAL
Replacement

Lose Weight,
Become More Beautiful,
and Improve Your Health.

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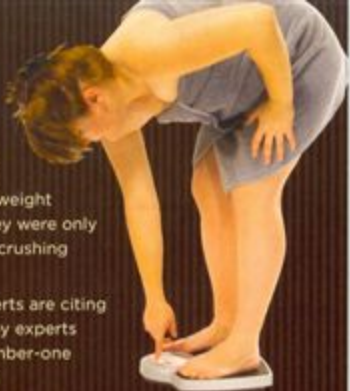


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Obesity: The World's #1 Health Problem

The obesity plague is no illusion. It's costing Americans as much as \$147 billion—and countless lives—each year. Incredibly, two-thirds of American adults are either overweight or obese, and childhood obesity rates are triple what they were only a generation ago. In fact, the obesity crisis has placed a crushing burden on our healthcare system (CNBC, 2010).

These and other numbers that scientists and health experts are citing should make our skin crawl. Most concerning is that many experts feel that obesity is approaching heart disease as the number-one killer disease in America. It's simple—obesity is killing us.



Free Radicals and Weight Loss: Connected at the Hip

Oxygen is essential to living; however, oxygen also contributes to the creation of unstable free radical molecules. A big component of the obesity problem is the free radical problem. Free radicals are "rogue" molecules that rob electrons from other molecules, which in turn become free radicals and "pinball" around the body, creating a continuous cycle of damage and destruction to our

bodies' cells, tissue and organs. DNA is damaged, cells are destroyed, and body processes are disrupted. The end results of free radical damage are some of today's obvious health problems—we are overweight, we look terrible, we feel terrible, and we are simply less healthy. Now scientists are telling us that the onslaught of free radicals we take on every day is contributing to a growing waistline.

How Fat Are We? Obesity at a Glance

Check out these numbers to see just how bad the fat problem has become:

- BMI stands for Body Mass Index, which measures body fat based on height and weight
- About 1/3 of American adults are overweight (BMI of 25-29.9)
- Another 1/3 of American adults are obese (BMI of 30+)
- It's not just adults—13.9% of young children (2-5 years old) are overweight

Source: Centers for Disease Control

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. If you are pregnant, nursing, on medication, have a medical



Antioxidants to the Rescue

Luckily, Mother Nature created an instant free radical fix to the free radical problem—antioxidants. Antioxidants disable free radicals by donating electrons to replace those lost during oxidation, thereby protecting our cells and slowing the aging process.

And to get the antioxidants we need, all we have to do is eat a wide variety of plants, fruits and other foods. Antioxidants are super-potent nutrients that can neutralize free radicals and slow their destructive path. They are the superheroes of the top 21st century health threats—heart disease, obesity, aging, and so forth—that all have ties to free radical damage.

Now, with the X-ProteinMeal Shake—which boasts an amazing Total ORAC[™] score of over 50,000 per serving, you can significantly boost your antioxidant intake and ORAC consumption—and lose weight at the same time!

* Total ORAC[™]—tests the antioxidant protection against the five major free radicals found in the human body.

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Free Radicals and Obesity: Behind the Science

Multiple studies confirm that free radicals can lead to weight gain. For instance, researchers from the Linus Pauling Institute at Oregon State University found a direct correlation between oxidative stress (free radical damage) and increased obesity. The study authors stated, "Obesity, as measured by body mass index (BMI), is independently associated with oxidative stress and confirms recent data." (Arteriosclerosis, Thrombosis, and Vascular Biology, 2003;23:365.)

What's in the Xoçai X-ProteinMeal™ Shake?

Cacao



- Real, true cacao-based product—not simply “chocolate flavored”
- One of nature’s top antioxidant superfoods
- Provides same benefits as other Xoçai™ Healthy Chocolate™ products
- Proven to promote weight loss

Cocoa Fiber



- The only product with cocoa fiber as primary fiber source
- Promotes satisfaction, suppresses appetite



Whey Protein Isolate

- Can help promote healthy blood sugar levels
- Stimulates production of two appetite suppressing hormones

Blueberries



- Delivers powerful antioxidant protection
- Protects eyes, brain and other body systems



Vitamins and Minerals

- 12 vitamins, including B vitamins for brain and appetite control
- 13 minerals, including chromium, manganese and zinc for weight control



19 Amino Acids

- The building blocks of protein
- Assist in energy metabolism

Xylitol



- An effective alternative sweetener to standard sugars
- Promotes healthy glucose/insulin levels

Fruit Sweet



- A low-calorie, potent sweetener alternative
- Does not elevate blood sugar

Chia Seed Oil



- Rich in omega-3 fatty acids
- Helps promote cleansing

Açai Berry



- A recognized antioxidant super fruit
- Boasts extremely high ORAC score

Why Chocolate?

Numerous studies show chocolate can help boost weight loss for various reasons. In addition to its antioxidant superiority, it appears that chocolate:

- Optimizes production of brain chemicals, such as serotonin
- Decreases appetite
- Stabilizes blood sugar levels
- Improves mood
- Decreases inflammation
- Protects against stress and anxiety

What's in Just One X-ProteinMeal™ Shake?

1 Shake has the antioxidant content of about



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Why Try the X-ProteinMeal™ Shake?

- 1. Nutritious.** You can get the full health benefits of multiple high-antioxidant fruits, vegetables and other whole foods in just one X-ProteinMeal Shake.
- 2. Delicious.** The X-ProteinMeal Shake is delicious, delivering the same superior flavor of other Xoçai Healthy Chocolate products.
- 3. Economical.** America has become fat on \$5 fast-food, super-sized meals; you can replace the cost of those meals with a healthy, high-antioxidant shake that helps you lose weight and costs less.
- 4. Convenient.** Making the X-ProteinMeal Shake is simple, fast and easy.
- 5. Premium Chocolate Source.** The X-ProteinMeal™ is a superior source of the world's healthiest chocolate—Xoçai Healthy Chocolate™.
- 6. Leading ORACfn Score.** The X-ProteinMeal Shake delivers a mind-boggling ORACfn score of over 50,000 per serving.
- 7. The One and Only.** It's the only cacao-based, high-antioxidant meal replacement product available today.
- 8. Get the Results You Want.** The results are simple—the X-ProteinMeal Shake will help you feel great, look terrific, and lose weight!
- 9. Physician Recommended and Approved.** A clinical trial is currently being conducted on the Xoçai High-Antioxidant Weight-Loss System™.